

INCREASE PROFITS AND FREE UP IT BUDGETS

HOW?

By taking control of your organization's software spend.

Gartner estimate that most organizations overspend on software by up to 30% - for most that's hundreds of thousands of euros wasted every year. Overspend however is only half the story, the cost of non-compliance is also a significant financial liability, with the cost of a software audit estimated to be 365,000 euros and the chance of receiving an audit request in the next twelve months is 65%, the odds aren't good.

WE CAN HELP

License Dashboard delivers solutions & services that optimize your organization's software usage, compliance and spend. From fast-turnaround License Compliance & Software Audit projects through to managing the full Software Asset Management lifecycle, large & small organizations worldwide rely on License Dashboard technologies & expertise to take control of their software.

SOLUTION SNAPSHOT

License Dashboard SAM Director

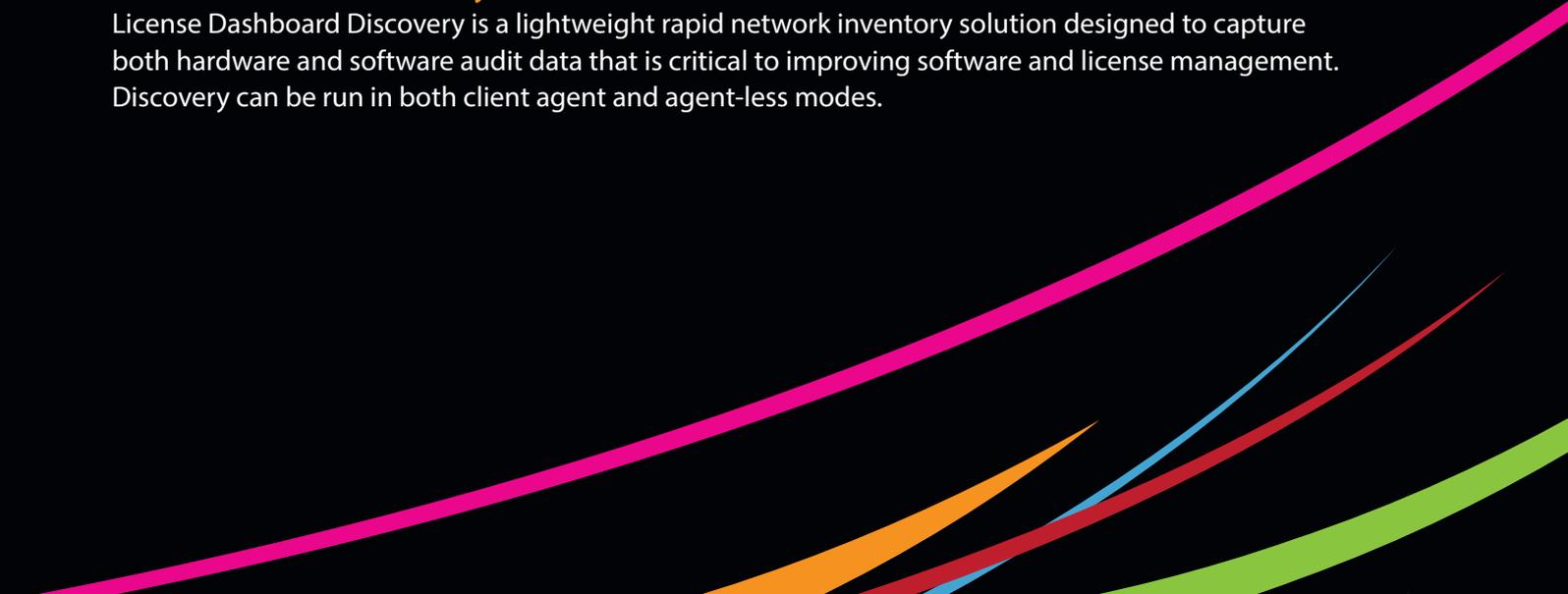
License Dashboard SAM Director enables organizations to implement a pro-active SAM program by quickly building and publishing a self-service AppStore of approved software titles with the ability to manage software requests, assign licenses and integrate with procurement and deployment processes.

License Dashboard License Manager

Since 2004, License Manager has been helping organizations optimize their investments in software and prevent costly compliance failures. Designed to complement your existing ITAM solutions, License Manager is highly cost-effective and delivers rapid ROI.

License Dashboard Discovery

License Dashboard Discovery is a lightweight rapid network inventory solution designed to capture both hardware and software audit data that is critical to improving software and license management. Discovery can be run in both client agent and agent-less modes.



Most organizations overspend on software by up to 30% and if you combine that with the average cost of an audit, 365,000 euros, it's clear that software is a significant financial risk to your organization.

License Dashboard's solutions enable your organizations to take control of your software spend and risk, therefore freeing up IT budget and increasing profits.

The Software Risks

Software is central to every business and without it you'd be immobilized, that's why software takes up on average 31% of an IT budget.

So when you couple software deep rooted in an organization with the expense of licenses, software is a financial investment which should not be left to its own devices (pun intended!). Instead, your software should be pro-actively managed to ensure your organization does not fall foul of these three main risks:

- Overspending on software
- Being in a non-compliant position
- Inefficient IT, SAM and Procurement processes

Regardless of the risks, poor Software Asset Management results in one thing: un-necessary financial outlay.

It's therefore not extreme to say that failure to manage your software depletes IT budgets and reduces operational profit - so as well as investing in a new product, why not consider managing your software to improve profit?

Why Software Asset Management?

Software Asset Management (SAM) is the key to managing these three risks. Put simply, it's the complementary blend of people, processes and solutions - which when managed properly, ensure your organization never spends more on software than is necessary.

The maturity of an organization's Software Asset Management program varies and can be re-active or pro-active. To help quantify the different stages of

SAM, License Dashboard have developed the ROC framework, which stands for Recognize, Optimize and Control - let's consider each phase:

Step one: Recognize

The first step in SAM is to understand what software your organization has installed, how often it's used and what licenses your organization own. This stage gives you your Effective License Position i.e. your compliance liability and financial software responsibility.

Step two: Optimize

This is the stage where you can start to save money. Optimization is about making sure your organization is on the most cost effective software agreements, that you are making the best use of the software licenses you own and you only have software installed that is a) required b) used and c) properly licensed.

Step three: Control

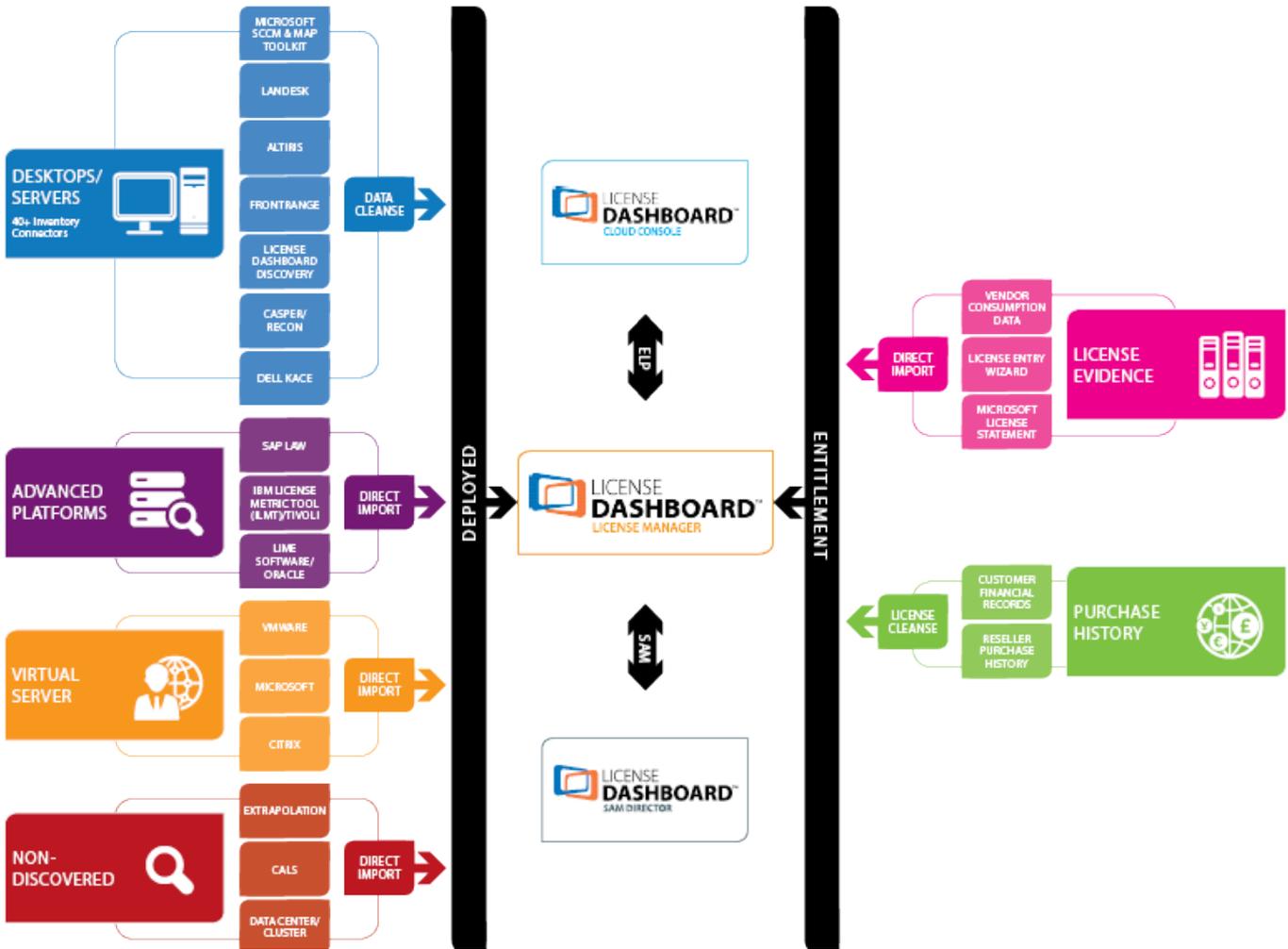
As your business grows, so will your software requirements, so once your

TAKE A PRO-ACTIVE APPROACH TO SAM





CAPITALIZE ON YOUR ORIGINAL IT INVESTMENTS



estate has been optimized it makes business sense to invest in processes and solutions which ensure you retain that balanced position.

Implementing a pro-active SAM program simply ensures that the only software purchased and installed is the software which is business critical.

BUSINESS BENEFITS

- Minimize software over-spend
- Reduce risk of non-compliance
- Free up and re-align IT budgets
- Improve IT budgeting and planning
- Prevent over-deployment of software
- Drive license agreement negotiations
- Build solid foundation for effective SAM

Food for thought

- How much does your organization spend on software each year?
- When was the last time your organization received an audit request?
- Are you confident that you're not significantly overspending on software?

TESTIMONIAL - FUGRO ICT

Chris Schutter, Project Strategy Manager, Fugro ICT

Fugro provides worldwide geotechnical, survey and geoscience services to oil, gas, mining and construction industries.

We use License Manager from License Dashboard to administer all our software licences and contracts. It was very easy to connect License Manager with our proprietary discovery tool. This best of breed combination enables us to generate real-time software asset management reports to prove compliance and find dormant software installations.

During all phases of the project, the License Dashboard support team has been very responsive and knowledgeable.

SERVICES SNAPSHOT

SAM MANAGED SERVICES

Let License Dashboard & its partners take the strain of managing software licenses

LICENSE MANAGEMENT SERVICES

Let License Dashboard & its partners help you with the complexities of license management

DATA CLEANSE

Consolidate and understand all of your install and usage data to get a clear view of your software liability

SAM CONSULTANCY

License Dashboard and its skilled partners help organizations of all sizes overcome their software licensing and optimization challenges by providing the levels of licensing expertise not often found in-house

MICROSOFT SAM SERVICES

As a Microsoft Gold Partner for Software Asset Management, and having close ties with other leading vendors, License Dashboard is in the privileged position to be able to offer eligible organizations SAM services at no cost

LICENSE CLEANSE

Our License Cleanse service is designed to accelerate your SAM project or kick-start stalled licensing initiatives by addressing one of the most common pains associated with license management – the lack of good quality licensing evidence!

INDUSTRY RECOGNITION

License Dashboard works closely with software vendors and SAM practitioners in the development of its solutions. License Dashboard is a Microsoft Gold Partner for Software Asset Management and License Manager is the first tool to successfully complete the KPMG SAM Tools Assessment.

KPMG SAM Tool Assessment



Microsoft Partner
Gold Software Asset Management



"License Dashboard is a prime example of a comprehensive solution which embodies our collective aim – to provide the customer with an accurate view of the software estate" **ADOBE**

WHY CHOOSE LICENSE DASHBOARD?

License Dashboard helps organizations minimize and manage the three main risks in Software Asset Management:

- Software overspend
- Compliance risks
- In-efficient IT, SAM and Procurement processes

We have delivered over 1000 successful SAM projects with both large and fast growing organizations across the world. Our customer portfolio reaches all corners of the globe and includes large corporates, international banks and government bodies.

Our objective is simple - we want to help you reduce your software spend and risks.

FIND OUT MORE

License Dashboard is available in a variety of versions, to suit organizations of all sizes.

For further information, please contact the License Dashboard Team:

+44 845 265 1217 (UK/International)

1-855-773-3404 (US & Canada)

1800 502 881 (AUS & NZ)

info@licensedashboard.com

www.licensedashboard.com