

DATASHEET

Software Product Categorization

Knowledge is power – and by applying knowledge to your software estate you are given the power to drive data-insights, align business strategy to IT and generate cost savings. In many organizations, the information available for hardware and software assets is often inconsistent, incomplete, inaccurate or simply unavailable.

Utilizing License Dashboard's tools and services for Software Categorization provides organizations with the understanding of what each piece of software installed on their network is. Our tools allow IT and Operations managers to make the best, most effective business decisions using the global standard United Nations Standard Products and Services Code (UNSPSC) classification system.

Organizations can understand by application category the software installed, and classify products to drive licensing planning and procurement decisions.

Making the Most of Software Product Categorization

- **Software Rationalization**

By understanding the application category of each piece of software installed across an organization, IT managers can decide whether there are advantages to rationalizing down the range of products in use.

- **Reporting by Category**

Software categorization allows IT and Procurement departments to report the annual spend on software by product type, understanding exactly where and on which products that spend is predominantly allocated. The procurement team can investigate whether savings can be made with alternative providers or use this information to create more efficient images for user profiles.

- **User Profiling**

Insight into the software deployed across an organization and the ability to associate each piece of software to a user, will allow the IT department to build up accurate user profiles based on the categories of product in use. With software product categorization in place, organizations can ensure that users have the software they specifically need and nothing they don't.

- **Intelligent Procurement**

Rather than blindly procuring new software on an ad-hoc basis for each request, the IT and Procurement team can check if similar software is already installed somewhere in the organization based on its classification – if a similar piece of software is already available, there may be no need to purchase new licenses.

Business Benefits

- Rationalize software to reduce spend
- Report spend and compliance by category
- Enhance procurement by preventing unnecessary spend
- Understand the purpose of all software installed
- React quickly to cybersecurity risks
- Free up time and resources for business critical tasks
- Reduce risk of licensing non-compliance


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