

DATASHEET

Software Optimization Service

Driving cost savings by optimizing licensing strategy and improving the way your organization buys Microsoft software.

As IT infrastructure grows and changes a lack of standardization, centralized procurement and knowledge of software renewal dates can lead to the inability to accurately predict annual software spend. Along with pressure on IT department's budgets and a requirement in many organizations to rapidly reduce costs and improve efficiency, there is a need to optimize the way in which software is procured and managed.

Utilizing the unique licence management tool, License Manager, coupled with our services, has enabled some of the largest organizations in the world to successfully establish Software Asset Management and software licence compliance in order to improve operational effectiveness and reduce IT costs.

License Dashboard can work in partnership with your organization to:

- **Understand** current licence entitlements and offer a range of licence entitlement services ranging from a full software audit to a licence roadmap
- **Identify** a long term implementation strategy, including potential growth and decline
- **Expert** advice on how to licence a virtualized environment correctly, on both server and desktop
- **Conduct** complex cost modelling which will provide definitive long term costs for your Microsoft licensing strategy
- **Create** a detailed strategy report that will analyse each option for benefits and risks, making recommendations for the final solution which contributes to any business case justification
- **Make** recommendations for, or even carry out, vendor negotiations on your behalf
- **Produce** a management presentation pack summarising the analysis and findings that can be used upwards within the organization

License Dashboard's Software Optimization Service offers a proven 10-30% saving and provides total transparency of all licensing / product selection models.

Most importantly License Dashboard affords you the confidence that you are getting the best possible deal.

Business Benefits

- Increase Confidence in Your Microsoft Procurement Strategy
- Increase Negotiation Ability
- Increase Value Gained from Agreement Benefits
- Decrease Microsoft software costs
- Reduce risk of licensing non-compliance

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